



THE AFFILIATE MARKETING BLOCKCHAIN THAT INCREASES BRAND'S SALES AND MARKET REACH BY REMOVING MIDDLEMEN

WHAT IS SPLYT?

Splyt gives sellers the same market reach as Alibaba without the cost.

Splyt streamlines the supply chain of e-commerce sales across multiple marketplaces by using a global inventory, affiliate sales system that leverages blockchain technology. By removing middlemen, Splyt allows affiliate sales while preventing the 'double-sell' problem when demand exceeds inventory. This increases Seller's market reach with no intermediaries.



PROBLEM

Today's e-commerce system is the fastest growing industry set to hit \$4.5T by 2021, yet it is broken. It is an oligopolistic market structure with few large players controlling the system. It is costly and cumbersome for sellers to list products and manage them across multiple sites. Customers have to pay inflated prices due to intermediary costs. Additionally, affiliate marketing is riddled with fraud and bot click-throughs.

SOLUTION

Splyt simplifies e-commerce with a protocol that empowers sellers to transform the way they market, sell and operate online. Splyt provides fundamental technology infrastructure and marketing reach through a global, blockchain-based inventory and affiliate reward system at reduced costs by removing the need for intermediary services.

WHY SPLYT?



USE IT TODAY

Plug 'n' Play with existing e-commerce system. Splyt will work with Shopify, Magento, Woo Commerce by building SDKs baked with a node to enable legacy systems to become web3 enabled



PROTECTS USERS

Splyt utilizes blockchain and smart contract technology to escrow funds for purchases and listings. Funds only get released to sellers and affiliates once the buyer receives the item



INCREASE SALES

Decentralized database creates automatic affiliate links for rewards and commissions on the blockchain for maximizing sales channels

OUR TEAM

Cyrus Taghehchian Co-Founder / CEO	Josh Dipen Co-Founder / CTO
Joseph Yoo Chief Operating Officer	TJ Chang VP of Sales
Leo Jeong Security Director	Mike Reilly Blockchain Developer
Roman Tsarovsky Marketing Engineer	Andres Mego Customer Outreach

STRATEGIC ADVISORS

Ismail Malik CEO, BlockchainLabs	Greg Gilman Partner, Science Blockchain
Kyle Chasse CEO, Master Ventures	Rob Fox CTO, HGData



SPLYT ACCESS TOKEN*

Symbol	SAT
Type	Ethereum ERC-20 Token
Total Tokens	10,000,000,000
Seed Price Per Token	\$0.0009
Private Price Per Token	\$0.0020
IEO Price Per Token	\$0.0029

*prices and terms subject to change

TOKEN UTILITY FROM DAY ONE

- Decentralized Inventory Listing** LIVE
Sellers can list their items by using the Splyt Access Token. This will automatically populate their item into all stores connected to the Splyt network, increasing their market reach.
- Affiliate Sale Bounties** LIVE
Sellers can pre-set bounties for their inventory that will incentivize affiliates to sell their item. Sellers dropship to the buyer and affiliates collect the bounty.
- Pre-Dispute Resolutions** LIVE
The Splyt system is designed to prevent costly arbitration cases. We have designed a poker-mechanic game between two parties in which they can work to resolve disputes without a third-party.

Investors & Partners

Splyt and Cryptocurrency, the possibilities are endless.

"I could absolutely imagine a decentralized Amazon. We've seen the pieces. They're not all connected to one another. They're not all built out or remotely mature, but I could imagine an open platform of many different actors with different roles."



Joseph Lubin
CEO, ConsenSys Systems

LIVE PLATFORM IEO SEPTEMBER 2019

TOKEN POOLS



Splyt Side-Chain Staking COMING SOON

Transaction rewards generated from staking against Splyt side-chains will have a revenue share that it generates for users who stake. The longer you stake, the higher percentage reward you receive.



Inventory Validators LIVE

Splyt token holders can stake tokens to become eligible inventory moderators. They validate the integrity of Splyt's global inventory and get rewarded for finding spam and/or fraudulent listings.



Seller Listings LIVE

Sellers will be encouraged to list products with top sellers, with low to no disputes, earning more tokens. The more successful transactions sellers complete, the more they earn from the sales reward pool.



Arbiters Pool LIVE

Users can stake tokens to become network Arbiters. While performing the task of arbitration, Arbiters can earn tokens. Top arbiters will be rewarded with more tokens so they can arbitrate higher stake disputes.

SPLYT ADVANTAGES

	Splyt	Open Bazaar	Origin
Global Inventory	Yes	No	No
Affiliate Sales	Yes	No	No
Fiat Capable	Yes	No	No
Shopify Integration	Coming Q4 2019	No	No
Decentralized Governance	Yes	No	Yes

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